



Sponsorship Opportunities

*Celebrating
Confidence*

November 16 | Mark Arts
7:30 ~11:30 p.m. | 13th & Rock Rd.

Thank you for your interest in Dress for Success and the Inspire Ball. We are looking for leaders with Connections, Commitment, and Confidence in our mission. Here are some ways you can get involved!

The Inspire Ball

The Inspire Ball is Dress for Success Wichita's largest annual fundraiser featuring live and silent auctions, live entertainment and a special VIP reception. At this premier event we will be presenting special honors to three amazing individuals: "Thrive Award," for courage and transformational achievement, "Shine Award," for extraordinary effort and dedication and "Champion Award," for outstanding commitment to our cause.

Funds raised at the Inspire Ball benefit Dress for Success Wichita and directly benefit our community. Participation in this event is your opportunity to participate in a "cause for confidence."

Dress for Success Wichita

Dress for Success Wichita is part of a global movement for change – empowering women to obtain safer and better futures. We are a non-profit organization that relies entirely on financial donations and volunteers from within our community. Since 2000, we have made a difference in the lives of more than a thousand women in our community by:

- assisting with resume writing and reviews in our career center;
- facilitating networking and educational opportunities in our job retention classes and Thursday Thrive meetings; and
- providing clothing for job interviews in our boutique.

We provide suits and skills to local Wichita women to help them become economically independent. Not only will our clients benefit from your support, but so will our entire community when our clients become gainfully employed and go on to lead productive and successful lives.

You can make a difference!

This is an opportunity to get behind one of the biggest local initiatives helping women thrive in work and in life. The sponsorship package for Dress for Success Wichita provides various levels of exposure for sponsoring organizations.

The Inspire Ball is an upscale event filled with celebration and fun. Of the men and women attending, more than 90% have a college degree or higher and 53% have household incomes greater than \$100,000. Your visibility at the Inspire Ball will prove to be a positive investment for your business.

Benefits of sponsorship include opportunities to:

- promote goodwill for your business among women in the Wichita community;
- increase awareness for your brand;
- link your brand with a powerful community-centered non-profit; and
- promote team-building within your organization by supporting each event and providing opportunities throughout the year for individuals to attend.



The mission of Dress for Success is to empower women to achieve economic independence by providing a network of support, professional attire and development tools to help women thrive in work and in life.

Benefits of Sponsorship

Event Sponsors

Sponsorship level	Presenting	Platinum	Gold	Table Sponsor
Contribution Level	\$10,000	\$5,000	\$2,500	\$1,750
Number of Sponsors per Level	1	2	4	8
Industry Exclusivity	✓	-	-	-
Event Tickets*	10	10	10	10
Table Host for Thrive Honoree & Guest	✓	-	-	-
VIP Reception Tickets*	10	5	-	-
VIP Reception Sponsorship Recognition	✓	-	-	-
VIP Parking	✓	✓	-	-
Print Promotion:** Logo on all print materials (invitations, posters, signs, tickets, programs)	LARGE	Medium	small	-
Online Promotion:** Website listing and URL link Dedicated social media postings	✓ ✓	✓ ✓	✓ -	- -
Event Recognition: Table Placard Logo on video and signage Recognition from the podium Company banner/display	✓ LARGE ✓ ✓	✓ Medium ✓ -	✓ small - -	✓ - - -
12-month DFS recognition (newsletter, social media, DFS website)	✓	-	-	-

*Number of complimentary tickets available. Attendee list due to DFS Wichita three weeks prior to event.
Value of event tickets are \$140 each and VIP Reception tickets \$75 each.

** September 14, 2018 deadline to appear in promotional materials

Food Sponsors (4 available) \$1,500 or Trade Opportunity

The Inspire Ball will showcase four themed cuisine food stations. Each station will provide heavy hors d'oeuvres for approximately 150 guests. One food sponsor will be selected to host our VIP Reception.

Sponsorship Benefits:

- 2 complimentary event tickets
- Logo recognition in print materials**
- Logo recognition in online promotion (Website listing and URL link)
- Logo recognition at event (video and signage)

** September 14, 2018 deadline to appear in promotional materials

Drink Sponsors (2 available) \$2,500 or Trade Opportunity

The Inspire Ball will offer libation stations with wine, beer and specialty drinks. One drink sponsor will be selected to host our VIP Reception.

Sponsorship Benefits:

- 2 complimentary event tickets
- Logo recognition in print materials**
- Logo recognition in online promotion (Website listing and URL link)
- Logo recognition at event (video and signage)

Media Sponsors (4 available) \$1,000 or Trade Opportunity

Companies will be recognized for publicity and promotion of the Inspire Ball.

Sponsorship Benefits:

- 2 complimentary event tickets
- Logo recognition in print materials**
- Logo recognition in online promotion (Website listing and URL link)
- Logo recognition at event (video and signage)



Sponsorship Commitment



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*Thank you for your support of Dress for Success
and the Inspire Ball. We appreciate your generosity,
commitment, and confidence in our mission.*

Company/Org. _____

Address _____

Contact Information:

Name _____

Phone _____ Email _____

Yes, I want to become a sponsor of the Inspire Ball.

Desired Sponsorship Level:

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor (\$10,000) | <input type="checkbox"/> Food Sponsor (\$1,500 or trade opportunity) |
| <input type="checkbox"/> Platinum Sponsor (\$5,000) | <input type="checkbox"/> Drink Sponsor (\$2,500 or trade opportunity) |
| <input type="checkbox"/> Gold Sponsor (\$2,500) | <input type="checkbox"/> Media Sponsor (\$1,000 or trade opportunity) |
| <input type="checkbox"/> Table Sponsor (\$1,750) | <input type="checkbox"/> Other |

We will not be able to attend and would like to gift our complimentary event tickets to DFS.

We will not be able to sponsor the Inspire Ball,
but would like to make a tax-deductible donation in the amount of \$ _____

We would like to donate item(s) to be auctioned at the Inspire Ball.

PAYMENT:

Bill Me Payment Enclosed (*Made payable to: DFS Wichita Mail to: 1422 N. High, Wichita, KS 67203*)

Charge Credit Card: Visa MasterCard American Express

Card # _____ Exp. Date _____

Name on Card _____ Sec. Code _____